



Rotary Spoke

Hickory Rotary Club

Established 1921



Today's Program

January 22, 2009

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Today Bobby Bush and Dimitrois Dounis from Hickory Springs will tell the club about what the company calls "the world's first bio-based foam."

That foam, called Preserve, introduces a soy-based ingredient that is a natural and renewable component of the foam. It is an alternative to some of the petroleum-based ingredients used in the products. It helps Hickory Springs reduce energy consumption and global warming, company officials say.



According to the company, Preserve foams are currently saving almost 18,000 barrels of oil per year—enough energy to power more than 1,125 homes per year. And those figures are going to grow as furniture and bedding producers add the foams to more of their products, officials say.

The cost of Preserve foams is currently higher than for traditional polyurethane foams, but the gap has been decreasing as oil costs have escalated.

Neil Underdown will introduce the speakers.

Kenny says "Future of Rotary Is in Your Hands"

The 2009-10 RI theme acknowledges the important role individual Rotary clubs will play in shaping the future of Rotary.

RI President-elect John Kenny unveiled the theme, The Future of Rotary Is in Your Hands, on Monday during the opening plenary session of the International Assembly, an annual training event in San Diego, California, USA, for incoming district governors.

"The future of Rotary will not be shaped at RI headquarters—it will be shaped in each and every Rotary club," Kenny said, "because it is for each of us—as Rotarians—to do what is necessary to keep Rotary strong."



We all heard from Sherry Long at WPCOG what we can look forward to it in terms of the housing market, and it isn't pretty. It sure doesn't help to think that we might be in this predicament for several more years.



President
Lamar
Mitchell

So much about our economic situation renders us helpless, and many of us (including our community leaders) seem at a loss as to what to do. I hope that doesn't happen to any of us Rotarians. First and foremost, as members of a service organization, we should be ready to answer the call to help, and we are doing that. It's also important that we follow through on commitments already made and, if possible, increase our commitment to those efforts. Here's where I insert my weekly plug for Rotary Unlimited, but it's important to put this fundraiser in perspective. Because of shortfalls in revenue at the General Assembly, the state has asked all state agencies to revert back a percentage of funding. For our schools, that could mean up to 2% of their budgets (and the cuts are even more painful at the community college level, where they have to revert over 5% of their budgets.)

At a time when we will all be forced to make sacrifices, we need to redouble our efforts to help soften this devastating blow to our schools. Strong schools mean a strong economy, so it doesn't make sense to cut back on the very thing that will position our community to weather the challenges that lie ahead. If our immediate future is as bleak as Sherry Long told us, then we must look to the future for our solutions, and that future is our children. The funds that we raise through Rotary Unlimited is an investment in a better future for all of us.

The economy has hit home even for some of us in this club. We are certainly not asking anyone to do anything that would create a hardship for themselves. Even if you are not able to contribute financially to Rotary Unlimited, we hope that you contribute at least *something* to the cause, perhaps in the form of sweat equity (and if you check with John Tippett or Steve Mull, they have a whole list of things you can do). Our future can't wait.

Make-Up Opportunities

Monday

- 12:00 pm Blowing Rock Rotary, Chetola Resort
- 12:30 pm Lincolnton Rotary Club, First Baptist Church

Tuesday

- 6:44 am Caldwell County Rotary, Lenoir Golf Club
- 12:00 pm Lake Hickory Rotary Club, Lake Hickory Country Club
- 12:00 pm Granite Falls Club, Granite Falls Civic Center
- 12:00 pm Valdese Rotary Club, Rock School Building
- 12:15 pm Newton-Conover Rotary, Catawba Country Club
- 12:15 pm Statesville Rotary Club, Statesville Country Club

Wednesday

- 7:00 am Hickory Sunrise Rotary Club, Lenoir-Rhyne Bear's Lair
- 7:30 am Denver Lake Norman Rotary, Westport Country Club
- 12:00 pm Taylorsville Rotary Club, First Presbyterian Church
- 12:15 pm Morganton Rotary Club, Morganton Community House

Thursday

- 7:00 am Catawba Valley Rotary Club, Catawba Country Club
- 7:30 am Lincolnton Sunrise Rotary, Lincoln Country Club
- 12:30 pm Greater Statesville Rotary, Statesville Country Club

Friday

- 12:15 pm Lenoir Rotary Club, Cedar Rock Country Club

Anytime

www.rotaryclubone.org

50 Years Ago This Week at Hickory Rotary Club

- Hickory Rotarians and guests heard an interesting discussion of the work with retarded children at today's luncheon meeting at Hotel Hickory. The speaker was Mrs. Nell Campbell, teacher and head of Catawba Valley Opportunity School. Mrs. Campbell said that educators have long since been aware of individual differences in children. "There has been a growing that in order for every child to use all his capabilities, some need special services."
- President James R. Mitchell reported on a meeting of the board of directors held Wednesday night at the home of Walker Geitner.
- From the Spoke editor: "We come into contact with Rotary each week, but unless we do something more than attend we do not become real Rotarians...Every Rotary meeting should contain some act or some expression to bring these things to mind. They may aid the visitor in his ideas of Rotary and spur the members to a clearer understanding of Rotary."



2008 - 2009
Rotary Theme

Rotary International

D.K. Lee,

President

District 7670

David W. Sink, Jr.

District Governor

Don Fuller,

Assistant D.G.

Rotary Unlimited—February 26

We have just 35 days until Rotary Unlimited!

Have you bought or sold your two tickets to the event and procured at least one auction item?

If you have any questions, please contact:

John Tippett (485-4237 at work, or john.tippett@wpcog.org) or Steve Mull (312-3285 on cell, or smull@charter.net)

Club Assignments

Date	Today	29-Jan	5-Feb	12-Feb
Program	Neil Underdown	Charles Snipes	Dan Stewart	Joab Cotton
Club Health	Jill Patton	Tom Adkins	Rich Duncan	Clem Geitner
Badge	Pedie King	Steve Snyder	Michael Stumpff	Tom Adkins
Raffle	Amy Powell	Karla Woggon	S. Fotheringham	Bill Gardner
Visitors	Dan Stewart	Jerry Gaillard	John Rambo	Lisè Swensson
Greeter	Rose Mary Cheek	Rusty Roberts	Neill McGeachy	Jonathan Waters
Music	Allen Finley	Allen Finley	John Hall	John Hall

Upcoming Events

January 29: Dr. Harry M. Davis of the NC Bankers Association will speak to the club.

February 26: Rotary Unlimited

The Rotary Four Way Test

- Is it the truth?
- Is it fair to all concerned?
- Will it build good will and better friendships?
- Will it be beneficial to all concerned?

The Rotary Spoke

is published weekly by the Hickory Rotary Club, Stan Bumgarner, Editor.

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*Rotarians, please e-mail information regarding your upcoming program or any other Rotary events to the editor **three weeks** in advance of publication.*

Hickory Rotary Club Roster

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FRANK YOUNG III
Insurance, Corporate
ROSEMARY BASS YOUNG PHF
Funeral Home

Bold = Past-President
† = Senior Active Member
PHF = Paul Harris Fellow
LOA = Leave of absence

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Dan W. Kirby †PHF
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